

# food matters

Newsletter and  
2009 Annual Report

a publication of the Food Bank of the Golden Crescent



Food Bank of  
the Golden Crescent  
3809 E. Rio Grande  
Victoria, TX 77901  
(361)578-0591  
[www.FBGCfoodbank.org](http://www.FBGCfoodbank.org)

A Member of  
**FEEDING  
AMERICA**

Serving the Counties of:  
Calhoun, Colorado, De Witt,  
Goliad, Gonzales, Jackson,  
Lavaca, Matagorda, Refugio,  
Victoria & Wharton.



## Inside

<i>From the Desk of the Executive Director</i>	2
<i>New Programs &amp; Initiatives</i>	3
<i>Statement of Activities</i>	4
<i>Recent Fundraisers</i>	5
<i>Toast of the Coast Valentines Dinner</i>	5
<i>How does the Food Bank work?</i>	6

**Food Bank of  
The Golden Crescent**  
3809 E. Rio Grande  
Victoria, TX 77901  
(361)578-0591  
www.FBGCfoodbank.org

2009 - 2010  
BOARD OF DIRECTORS

Joe Truman  
*Chairman*

Patrick Strauss  
*Vice Chairman*

Emett Alvaraz  
*Treasurer*

David Coffey  
*Secretary*

Rena Green

*New Board Members 2009:*

John Roberts  
Rick Perkins  
Caleb Staudt  
Ramiro Longoria  
Deborah Branch  
Tammy Barben  
Lynn Miori

STAFF

**Executive Director**  
Dennis Brown

**Director of Resource Development**  
Ramona Hollan

**Director of Agency Relations**  
Frances Santellana

**Director of Operations**  
Victor Dum

**Quality Control Manager**  
Maria Trevino

**Warehouse Manager**  
Frank Santellana

**Transportation/Warehouse**  
Pablo Linares

**Outreach Coordinator**  
Theresa Calderon

**Janitor**  
Ricky Dominquez

## New Part-Time Staff Members

**Receptionist and Administrative Assistant**  
Nancy Norcutt

**Bookkeeper**  
Juanita Gutierrez

**Warehouse Worker**  
Robert Furgerson

# From the Desk of the Executive Director



We regularly receive communications regarding hunger in America. Consider this recent information:

### New Poll: 21% of Texas Households Unable to Afford Enough Food in 2009.

Three million Texans – or one in eight – including 1.2 million children were forced to visit a soup kitchen or food pantry to feed themselves in 2009, according to a new study released by the Texas Food Bank Network (TFBN), the national organization Feeding America and the research firm Mathematica.

The study revealed a 45% total increase in demand for charitable food over the previous five years, and an 85% increase in clients under the age of eighteen. 260,000 senior citizens were also among those served in 2009.

This is how bad it is in Texas:	2006	2010	Change
# of Texans served by food banks annually:	2.1 million	3 million	Up 45%
# of Texas children served by food banks annually:	673,000	1.2 million	Up 85%
# of Texans served by food banks weekly:	418,700	480,100	Up 15%
# of client-households who are food insecure:	68%	75%	Up 7%
# of local pantries reporting increased need:	65%	76%	Up 11%

### This is how bad it is in the Golden Crescent Region:

% of clients forced to choose between...	2006	2010	Change
Food or Utilities:	29%	58%	Up 29%
Food or Medicine:	31%	42%	Up 27%
Food or Rent:	16%	29%	Up 13%
Food or Transportation:	n/a	38%	Up 100%

There are a number of things we can do to fight hunger in South Texas. Please consider the following:

- 1. Advocate:** Tell your Texas state representative to make hunger a priority: [Tinyurl.com/hungerisunacceptable](http://Tinyurl.com/hungerisunacceptable).
- 2. Donate:** We need your continued support; your \$10 gift equals \$170 in food!
- 3. Volunteer:** Give hands-on help! Find volunteer opportunities: [www.FBGCfoodbank.org](http://www.FBGCfoodbank.org).

Dennis Brown, Executive Director

# New Programs & Initiatives

## Endowment Plus –

Thanks to a \$30,000 grant from the Beaumont Foundation, we will be able to dedicate \$20,000 of their grant to the purchase of staple foods that will be available to member agencies at all times. When donated food and food products are in short supply or not available at all, food can be purchased by member agencies at or below cost. The Beaumont Foundation is providing seed money to guarantee the availability of the most basic of foods and their daily demand. The goal of the Food Bank is to raise a total of \$200,000 in order to build an inventory of food that will sustain the high demand for food in our service area.



*Check presentation: Robert Craft, Beaumont Foundation and the FBGC staff*



## Adopt-a-Senior / Senior Mobile Food Pantry Program –

Due to government restrictions, USDA commodities cannot be used for meal service in senior center programs where a donation is suggested, implied (verbally or in writing) or expected in return for the meal. Working in partnership with cooperating senior centers, the Food Bank has initiated a program to ensure food, including produce and packaged goods, are given to seniors. The products are packaged and the seniors take them home where they eat them and/or use them to supplement their daily meals.

## Expansion of Kid's BackPack Program –

Midway into the fall school year FBGC began serving 130 homeless children attending 5 elementary schools in the Victoria Independent School District. The Goliad Independent School District and Calhoun County Independent School District have both entered into an agreement with the Food Bank to begin providing backpacks filled with food for at-risk children. Goliad is piloting the program with ten children and Calhoun County has committed to 100 children. Funding to begin these programs has come from the WalMart Stores in Cuero and Port Lavaca, and from a grant from the Trull Foundation.



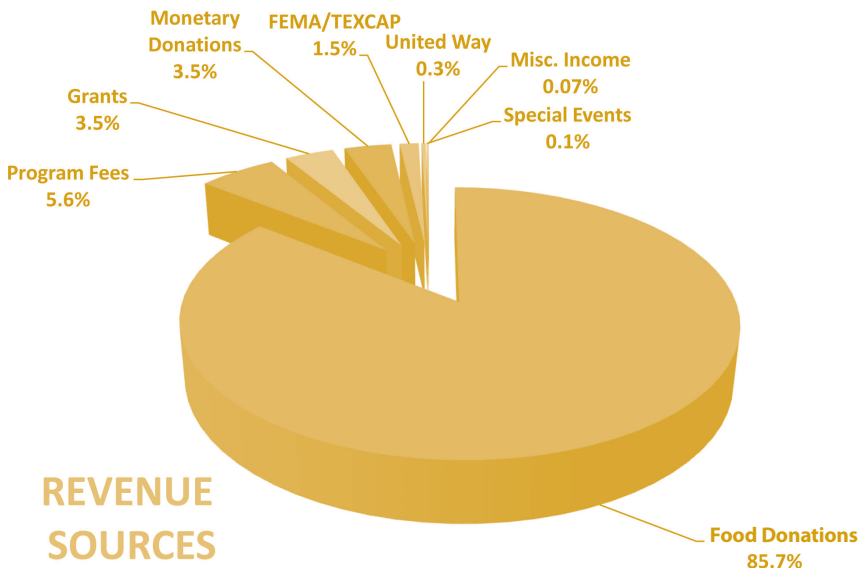
# Statement of Activities

for fiscal year ending June 30, 2009

REVENUE SOURCES	FY 09 NUMBERS	PERCENTAGE
Food Donations	\$5,865,172	85.7%
Program Fees	380,471	5.6
Grants	238,497	3.5
Monetary Donations	231,250	3.5
FEMA/TEXCAP	92,981	1.5
United Way	20,000	0.3
Special Events	6,725	0.1
Misc. Income	4,489	0.07
<b>TOTAL</b>	<b>\$6,839,585</b>	<b>100%</b>

PROGRAM EXPENSES		
Program Services	\$6,585,022	96.4%
Management & General	131,912	1.9
Fundraising	113,046	1.7
<b>TOTAL</b>	<b>\$6,829,980</b>	<b>100%</b>

CHANGE IN NET ASSETS \$9,605



## MISSION STATEMENT

*The mission of the Food Bank of the Golden Crescent is to "Help Heal the Hurt of Hunger."*

## CORE VALUES – OUR GUIDING PRINCIPLES

*As a member of the Texas Food Bank Network (TFBN) we subscribe to the following core values:*

*We passionately advocate for a hunger-free Texas.*

*We are committed to working together to provide a single, trusted and credible voice to the challenge of ending hunger in Texas.*

*We are agents of change and move with urgency on behalf of Texas' most vulnerable citizens.*

*We are collectively committed to treating all people in need with respect and dignity.*

*We view hunger as impacting all communities and counties in Texas and seek solutions to local challenges.*

*We are committed to ethical behavior.*

*We respect each other as valued colleagues and partners.*

*We are a trusted steward of resources.*

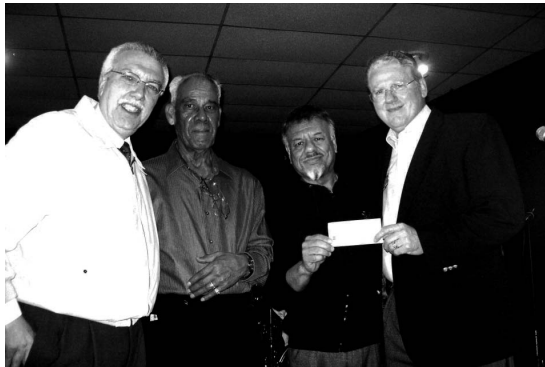
## Recent Fundraisers



*Empty Bowls*

**The Victoria Empty Bowls Project, sponsored by The Victoria College** – on Sunday, February 14th art students and area potters displayed crafted bowls and community volunteers served soup to benefit four local charities and the Victoria College Visual Arts Scholarship. The Food Bank received \$3,000.

**Valentine Tardiada** – \$1,500 was contributed by individuals attending a dance held at the Club Westerner. Alex Lopez was responsible for planning the entertainment and for booking singer Little Joe, a well-known Grammy Award Winner.



*Club Westerner, Tastedadis – L-R: Gary Moses, Alex Lopez, Little Joe and Dennis Brown*

**Victoria Professional Fire Fighters Association's 1st Annual Golf Tournament** – 25 teams competed on Saturday, March 20, 2010 in this 18 hole amateur golf tournament held at the Victoria Country Club. Prizes were awarded to 1st, 2nd and 3rd place teams. A 2010 Harley Davidson Ultra Classic motorcycle was offered to anyone lucky enough to hit a hole-in-one. The Food Bank received a check in the amount of \$2,000.

## Toast of the Coast “Valentine’s Dinner”

On Saturday, March 13, 2009 the Victoria Barbershop Chorus, directed by Mike Boyd, performed at the First English Lutheran Church before a crowd of 300+ people. Special guest singers, the “Just Jammin Quartet” from the Sweet Adelines in Corpus Christi highlighted the evening’s performance. Master of Ceremonies Gary Moses orchestrated the entertainment that included a silent auction, sweetheart photos and a sit-down dinner prepared by Chef Charlie.

At the end of the evening nearly \$9,000 in net proceeds were raised to benefit the Food Bank of the Golden Crescent. Sponsors of this second annual gala event are as follows:

**Event Sponsor:** H.E.B.

**Emerald Sponsors:** First Victoria Bank & Truman Transfer & Storage.

**Ruby Sponsors:** Cole, Cole & Easley, P.C., Keller & Associates CPA, Klean Corp. International, Performance Food Service, Mr. & Mrs. Leon Stolz, and Wells Fargo.

**Media Sponsors:** Victoria Television Group, Victoria Advocate, and GAP Broadcasting.

A number of individuals made cash contributions or contributed through program ads and in-kind donations. The Food Bank is grateful to each and everyone that made the 2010 Valentine’s Dinner a success.



*Victoria Barbershop Mens Chorus*



*Just Jammin Quartet*

# How does the Food Bank work?

## DONORS

- Food & Funds
- Retailers • Distributors
- Manufacturers • Corporations
- Foundations • Individuals
- Food Drives • Feeding America



**FEEDING  
AMERICA**



## FOOD BANK OF THE GOLDEN CRESCENT

- Receiving
- Sorting
- Distributing
- Community Programs
- Backpack
- Adopt-A-Senior



## PARTNER AGENCIES AND PROGRAMS

- Food Pantries
- Shelters
- Child Care and Youth Facilities
- Soup Kitchens
- Community Centers
- Senior Centers
- Rehabilitation Centers
- Disaster Relief



## THOSE SERVED

Every \$1 contributed provides \$17 worth of food for hungry children, working individuals and families, seniors and the homeless.